

FAX# 215 564 1103

CREDIT RISK !!!
HARRIS REPORT F

ORDER WORKSHEET

CREDIT RISK !!
HARRIS REPORT FROM REP OCT19/12 12.09
CHANGES *** WPXI-TV ***

SN/PA

REP. #	OFF. #	SALESMAN #
1	18	

BUYER NAME BETSY VONDERHEID

REET, SUITE 200

SALES PRSN WA- CHERYL BLAIR

22314

63915

CLASS: NATL.	LOCAL	REGIONAL
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ENTS: (LINE, ORDER, :

CO-OP BILLING NEEDED



STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CON CM

:	RATE	:	S'
:		:	D

AGENCY EST# = 315

\$250.00 **10/5**

100A OCT9
RYL WILL HANDLE.

REP HEADLINE# 6363915 TRF# 335798 REP: TEL# 215-564-1206 FAX# 215 564 1103
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET CREDIT ADVISORY: AGENCY CREDIT RISK !!! HARRIS REPORT FROM REP OCT19/12 12.09
 *** WPXI-TV *** **CHANGES**

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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OCT/12						35375.00						35375.00
											48	

MARKET TOTALS \$1111,328 WPXI 32% KDKA 40% WTAE 25% WPGH 3% CABL 0% WPCW 0% WPMY 0%
 SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6363915 TRF# 335798 REP TEL# 215-564-1206 FAX# 215 564 1103
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT16/12 12.30 *** WPXI-TV ***

ADV # 16250 ADV. NAME POLI/D RAJA/R/SSN/PA REP. # OFF. # 18 SALESMAN #
AGY # 2056 AGY. NAME SRCP MEDIA, INC. BUYER NAME BETSY VONDERHEID
201 N. UNION STREET, SUITE 200 SALES PRSN WA- CHERYL BLAIR
ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6363915 CLASS: NATL. LOCAL REGIONAL
PRDCT RAJA 10/5 EST#315 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT5/12 OCT11/12 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT16/12 12.30

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#1 MISSED:M-TH/1000A-1100A OCT9 30S \$250.00 (OCT16/12)
OFFER: NONE
CMT:CREDIT. CHERYL WILL HANDLE.

CONTRACT TOTAL 35625.00
TOTAL SPOTS 49

Preemption Report - Detailed

Monday, October 15, 2012 5:07:15 pm

Contract #	P/E Type	P/E Status	Preempted	P/E Date	Rate	Times	Len	SPW	M	I	W	T	F	S	S	Station	M	Line Comment	Contract Start/End Dat	Headline #
Sales Person: Telerep/Washington DC, Washington DC																				
Contract Number: 335798																				
Advertiser: Pol/D Raja/R/SSN/PA (16250)																				
335798.1.0.1	Marked as Did not Air	Open	10/10/12 11:44a	10/9/12	\$250.00	10:00:04A -Ellen	:30	3	X	X	X	X	X	X		WPXI		ELLEN 10-11A/1	10/05/12-10/11/12	06363915
Totals for: Pol/D Raja/R/SSN/PA (16250)					\$250.00															
Totals for: 335798					\$250.00															
						Preempt Count:														
						Preempt Count:														

Close + add credit

(M)